



## **Volunteer Graphic Designer at UN Women UK (three posts)**

We're the only organisation working towards gender equality at all levels of society. Which means we need a captivating visual presence to bring our vision to life. UN Women UK are looking for a trio of volunteer graphic designers, to work both collaboratively and independently throughout the year, helping the brand to maintain a distinct, consistent and eye-catching visual identity.

Your designs will help us amplify women's voices, expand our reach and continue to build our reputation. Your work will be guided by our global brand, whilst adapted for our UK audience.

### **What you'll do**

- Develop core set of customisable presentation deck templates for use by the executive team to pitch UN Women UK to potential partners, collaborate with members of the UN Women UK community and inspire action from stakeholders
- Develop core set of customisable social media templates, to be used by the Digital Content Creator, that represent the main UN Women UK brand as well as our three distinct focus areas
- Develop core set of customisable email templates in Mailchimp for use in our email campaigns
- Develop a sub-brand identity to sit under our core brand for our community-led projects that emerged from our CSW (Commission on the Status of Women) delegation
- Design supportive material for our key campaigns across the year, such as Orange the World and 16 Days of Action, for use on social media, at in-person events, in email campaigns and across other platforms
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### **What we're looking for**

- An experienced graphic designer who is comfortable working independently as well as being matched up to collaborate with fellow volunteer designers
- Proven experience creating high quality graphic designs, whilst maintaining a predetermined visual identity
- Creative flair, with the ability to communicate complex topics in a digestible visual format
- Ability to translate designs into a Canva format for us throughout our team
- Self starter, timely and organised
- Awareness of women's rights with a passion for gender equality

## Your involvement

- 1-2 days per month, for a minimum 6 month commitment
- Working both independently and alongside two fellow volunteer graphic designers as part of a new team to balance the workload
- Remote role, with the option to come into our London office if preferred (lunch & breakfast provided when in the office)
- Reasonable expenses paid - pre agreed

**We exist to take action on gender equality here in the UK. Whilst supporting the work of our UN Women family around the world. Because gender equality is an urgent issue both in the UK and across the globe.**

We're here for all women and non-binary people who experience gender discrimination. We understand the intersections of gender, race, disability, religion, sexual orientation, nationality and social background. When we talk about women, we're talking about all women from across those intersectionalities.

We're particularly keen to receive applications from people from the LGBTQIA community, people of colour, people with working class backgrounds and people with disabilities.